

Hosted by



The 2<sup>nd</sup> Edition

# Oman Water Week

Oman's largest gathering for water professionals

www.omanwaterweek.com





## Welcome Message

Dear Esteemed Participants,

It is with great pleasure that I extend a warm welcome to each and every one of you to Oman Water Week 2025, hosted by Nama Water Services.



Building upon the resounding success of the 2024 edition, it is with immense pleasure that we announce the next instalment of this prestigious conference. Taking place from 6-10 April 2025 in Muscat, Oman Water Week 2025 promises to be an inspiring platform for ground-breaking discussions, industry insights, and unparalleled networking opportunities.

Oman has emerged as a true champion in the pursuit of a sustainable economy, envisioning a net-zero carbon future by 2050. Through strategic initiatives aimed at reducing our carbon footprint in key economic sectors, we are committed to building a future that is both prosperous and environmentally responsible. At the heart of our mission as the key player in Oman's water sector, we have taken the initiative to organize this annual gathering to engage all key stakeholders in shaping a sustainable future.

Oman Water Week stands as a cornerstone in our commitment to nurturing a sustainable future for the Sultanate. I am confident that this platform will spark enriching dialogues, forge key partnerships, and inspire practical solutions that will significantly influence water management in our great nation. By uniting experts, researchers, policymakers, and industry professionals, Oman Water Week ignites essential conversations, facilitates knowledge exchange, and offers insights crucial for sustainable development.

Our carefully curated program will feature a diverse range of sessions, workshops, and exhibitions, covering cutting-edge technologies, innovative solutions, and best practices in the water sector. Your expertise and contributions are essential in driving progress and shaping the future of water management in the Sultanate. Joining our combined forces, we'll delve into strategies for the intelligent use of our invaluable resources, fostering sustainable growth not only for our great nation but also for the global community.

Yours sincerely,

Qais bin Saud Al Zakwani

Chief Executive Officer Nama Water Services



The water and wastewater sectors in Oman are of vital national importance. This page is designed to present an informative overview of Oman's strong water and wastewater sector through data visualization, through graphs and charts that provide at-a-glance understanding of important metrics.

These visual representations highlight Nama's progress in various areas, including water coverage, financial performance, projects and sustainability initiatives.

KPI 《	Value
Capital expenditure on infrastructure projects	93 million OMR
Water Coverage	72.80%
Wastewater Coverage	29.50%
Compliance with Drinking Water Standards	96.71%
Water Losses	39.62%
Lost Time Injury Frequency Rate (LTIFR)	0.06
Days Sales Outstanding (DSO) for Water	138 days



448.78 million m3 Water Supplied



96.03 million m3 Treated effluent production



%22.50 Increase of beneficiaries of treated wastewater services



290,690 Tons of CO2 (GHG) emissions



177.79 Million m3 Water Losses



2.71 Billion USD Estimated Water Projects CAPEX



1.619 Billion USD Estimated Wastewater Projects CAPEX



51% Treated Wastewater Utilization

## **About Oman Water Week 2025**



The premier gathering that embodies our steadfast commitment to shaping a sustainable future for the Sultanate of Oman.

With much excitement and dedication, we convene to discuss the important issues and prospects facing our water industry as we kick off the second edition of Oman Water Week, hosted by Nama Water Services. This industry event serves as evidence of our unwavering commitment to the vital cause of water management and the critical role it plays in promoting sustainable development.

Oman Water Week stands as a beacon of excellence and innovation, symbolizing our collective dedication to fostering sustainability and resilience in our great nation's water resources. The conference offers participants a comprehensive exploration of cutting-edge advancements, best practices, and transformative strategies propelling water management to new heights. With an engaging program encompassing keynote speeches, panel discussions, workshops, technical demonstrations and networking opportunities, attendees will acquire invaluable insights into emerging trends, technological innovations, and policy frameworks that are shaping the realm of water sustainability.

This exclusive and premier gathering a unique opportunity for cross-sectoral engagement, bringing together a diverse array of experts, researchers, policymakers, industry leaders, and practitioners from all related sectors and industries. This convergence of expert minds fosters interdisciplinary dialogue, encourages knowledge exchange, and catalyses innovative solutions to address the complex challenges posed by water scarcity, climate change etc.

Join us as we embark on this remarkable journey of knowledge, collaboration, and innovation. Together, let us unlock the potential of water resources, explore sustainable practices, and pave the way for a future where the responsible utilization of water is at the forefront of our endeavours.

# Event Structure

### **Site Visits**

6 April 2025



## Strategic Program

7 April 2025



8 - 9 April 2025



# Produced / Industrial Water

9 - 10 April 2025



7 - 9 April 2025



# Water & Tourism Forum

8 - 9 April 2025

SIEMENS



# Why to attend?



Knowledge and Insights



Industry Trends and Regulations



**Strategic Alignment** 



Collaboration and Partnerships



**Market Intelligence** 



**Policy Influence** 



Business Opportunities



Environmental Stewardship



Technological Innovations

# Who Should Attend?

Oman Water Week 2025 is relevant and beneficial for a wide range of professionals involved in the water sector.

- Executives & Decision-makers
- Policy & Regulatory Professionals
- Sustainability & Environmental Managers
- Engineers & Technologists
- Business Development & Sales Professionals
- Investors, Financial institutions & Venture Capitalists
- Project Managers
- Corporate Sustainability/ESG Managers
   & Practitioners
- Water Utility Managers
- Water-Energy Nexus Professionals
- Legal & Regulatory Experts

- Non-profit Organizations and NGOs
- Researchers & Scientists
- Technology Providers
- Operations & Maintenance Professionals
- Water Resource Managers
- Consultants & Advisors
- Academia & Educators
- Data Analysts & Scientists
- Agriculture & Irrigation Professionals
- Water Quality Specialists
- Water Education & Outreach Specialists
- Geospatial & Remote Sensing Experts
- Industrial Water Management Professionals
- Water Data & Analytics Specialists





# Exhibition Overview

Oman Water Week 2025 presents an unparalleled exhibition experience, poised to exceed the success of previous year and set new benchmarks in showcasing cutting-edge technologies, innovative solutions, and industry best practices. Building upon the foundation laid by the previous edition, our focus for 2025 is on expansion and enhancement, aiming to make the exhibition larger, more comprehensive, and more impactful than ever before.

With an expanded floor space and an increased number of exhibitors, attendees can expect to explore a comprehensive array of products, services, and solutions spanning the entire water value chain.

The exhibition will feature a wide range of offerings designed to address the most pressing challenges and opportunities in water management. Whether you are seeking to showcase your latest innovations, connect with industry peers, or explore emerging trends, the exhibition floor promises to be an unmissable opportunity for all stakeholders in the water sector.

Oman Water Week 2025 actively encourages interactive displays, live demonstrations, and engaging presentations within the exhibition space, creating an immersive environment where attendees can explore and experience firsthand the transformative innovations that are shaping the future of water management.

We are dedicated to ensuring that every visitor gains unparalleled insights, discovers new possibilities, and establishes meaningful connections that contribute to the advancement of sustainable water practices.



# **Exhibitors** Profile

Oman Water Week 2025 provides valuable exhibition opportunities for organizations operating in various sectors of the water industry.

- Water technology companies
- Engineering and consulting firms
- Utilities and water service providers
- Government agencies and regulatory bodies
- Developers, financial institutions, and investors
- Water equipment manufacturers and suppliers
- Industrial water applications
- Produced water applications
- Insurance and risk management providers
- Water treatment chemical suppliers
- Irrigation and agricultural equipment manufacturers
- Water testing and monitoring companies
- Water infrastructure developers
- Environmental technology startups
- Hydrogen technology and infrastructure providers
- Desalination technology providers
- Water education and outreach organizations
- Water data and analytics providers
- Water efficiency solution providers
- Water resource modeling and simulation software providers
- Remote Sensing and GIS (Geographic Information System) Providers
- Stormwater management and green infrastructure companies
- Water treatment process automation and control system providers
- IoT (Internet of Things) and sensor technology companies
- Research institutions and academia
- Water recycling and reuse technology providers

# Why Sponsor?

## **Oman Water Week 2025**

Sponsoring Oman Water Week 2025 offers numerous benefits and opportunities for organizations seeking to expand their presence in the industry.





Reach your target audience



**Thought Leadership** 



**Market Insights** 



Targeted Marketing and Promotion



**Enhanced Visibility** 



Networking Opportunities



Business Development



**Industry Influence** 



Corporate Social Responsibility

# **Participation Options**

### **Sponsorship Packages**

HOST	
Sponsorshi	р

20,000 OMR 52,100 US\$

#### MAIN Sponsorship

15,000 OMR 39,075 US\$

## **LEAD**Sponsorship

12,000 OMR 31,275 US\$

## **PLATINUM** Sponsorship

10,000 OMR 26,050 US\$

#### **GOLD** Sponsorship

8,000 OMR 20,850 US\$

#### SILVER Sponsorship

6,000 OMR 15,650 US\$

#### ASSOCIATE Sponsorship

4,000 OMR 10,425 US\$

## DELEGATE BAGS Sponsorship

4,000 OMR 10,425 US\$

#### REFRESHMENT Sponsorship

2,500 OMR 6,525 US\$

## **LANYARDS**Sponsorship

4,000 OMR 10,425 US\$

#### REGISTRATION Sponsorship

3,000 OMR 7,825 US\$

#### **LUNCH** Sponsorship

5,000 OMR 13,025 US\$

#### For more details

### **Exhibiting Packages**

# Shell Scheme: 160 RO / 420 USD Per sqm

# Open space: 145 RO / 380 USD Per sqm

For more details

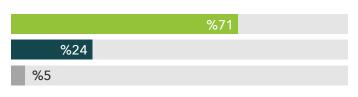
# Oman Water Week 2024 Highlights



How would you rate your participation at Oman Water Week?



What can you say about the quality of the technical presentations?



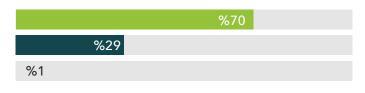
How would you rate the presenters at the event?



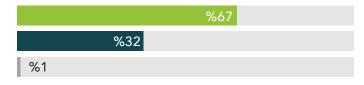
How would you rate the level of engagement of the presenters and participants?



What can you say about the services provided by the event organizers?



How would you rate the technical workshops?



Would you recommend Oman Water Week to

Did the event meet your expectations?







Good



Fair

